Erin Woo

Objective

To further develop my skills as a designer by working on a variety of print and web design projects.

Skills

- » Creating organized and functional wireframes demonstrating a page's layout and functions
- » Creating mockups while keeping in mind how the page will function and be coded
- » Fluent in Photoshop CS5, Illustrator CS5, Dreamweaver CS5, & InDesign CS5
- » Fluent in HTML/CSS, currently studying HTML5 and CSS3
- » Solid understanding of cross-browser compatibility issues between Internet Explorer, Firefox, Chrome, and Safari
- » Utilizing WordPress and PHP5 as a CMS tool to give clients more control over their content
- » Utilization of Javascript plugins for a better UX

Experience

Web Designer — btrax, Inc., San Francisco, CA — Nov. 2009-Present

- » Creating wireframes, primary mockups, and secondary mockups for websites
- » Coding websites with HTML, CSS, and PHP
- » Researching cross-browser compatibility issues
- » Integrating sites with WordPress to give clients the ability to better update their content
- » Extensive QA of WordPress themes to ensure clients can easily update their content
- » In-depth research of lightweight Javascript functions for better site UIs
- » Animating Flash banners using Actionscript 2.0 and GreenSock

Graphic Design Intern — KwickCart, Campbell, CA — Sept. 2009-Nov. 2009

- » Designed new signage and advertisements to mount on the carts for both passenger and bystander viewing
- » Created internal documents to plan KwickCart's future routes and potential expansion
- » Collaborated with the owner to create new stationary for KwickCart's documents

Graphic Design Intern — Education Abroad Center, Davis CA — Aug. 2007-June 2008

- » Updated the center's advertising to include a more unified branding consisting of bus banners, flyers, foam core display boards and posters
- » Designed new flyers to catch the attention of prospective students who were interested in studying abroad

Education

University of California, Davis — 2003-2008

- » BA, Visual Communications - Graphic Design
- » Background in Computer Engineering